

TITLE THAT DESCRIBES YOUR WORK

Additional subtitle



Images and graphs should include a caption that describes the image and includes attribution. Images should be high-quality and graphs should be large enough to easily read.

SOLUTIONS

Lay out solutions and their benefits in a concise paragraph or bullet points.

- Use key points
- Identify solutions that your audience has authority over or that are directly relevant to them
- If appropriate, reference an image on the one-pager
- This section may be longer since you have more information to cover

ISSUE

Define your issue in a concise paragraph or bullet points.

- Use key points
- Frame the issue in a way that matters to your audience
- If appropriate, reference an image on the one-pager

IMPACTS

Explain how the issue impacts your audience by answering the question “So What?” Use a concise paragraph or bullet points

- Use key points
- Highlight impacts that are relevant to your audience
- If appropriate, reference an image on the one-pager



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